

PUMA YEAR-ON-YEAR COMPARISON

➤ T.02 PUMA YEAR-ON-YEAR COMPARISON (in € million)

	2023	2022	Deviation
Sales			
Consolidated sales	8,601.7	8,465.1	1.6%
- Footwear	4,583.4	4,317.9	6.1%
- Apparel	2,763.0	2,896.3	-4.6%
- Accessories	1,255.3	1,251.0	0.3%
Result of operations			
Gross profit	3,986.6	3,902.7	2.1%
EBIT	621.6	640.6	-3.0%
EBT	478.3	551.7	-13.3%
Net earnings attributable to shareholders of PUMA SE	304.9	353.5	-13.7%
Profitability			
Gross profit margin	46.3%	46.1%	0.2%pt
EBT margin	5.6%	6.5%	-1.0%pt
Net earnings margin	3.5%	4.2%	-0.6%pt
Return on capital employed (ROCE)	25.1%	28.4%	-3.3%pt
Return on equity (ROE)	11.8%	13.9%	-2.1%pt
Balance sheet			
Total equity	2,582.3	2,538.8	1.7%
- Equity ratio	38.9%	37.5%	1.4%pt
Working capital	1,177.3	1,086.8	8.3%
- in % of consolidated sales	13.7%	12.8%	0.8%pt
Cash flow and investments			
Gross cash flow	964.1	918.9	4.9%
Free cash flow	369.0	177.5	107.9%
Investments (before acquisitions)	300.4	263.6	13.9%

	2023	2022	Deviation
Employees			
Number of employees (annual average)	18,023	16,669	8.1%
Sales per employee (k€)	477.3	507.8	-6.0%
PUMA share			
Share price (in €)	50.52	56.70	-10.8%
Average outstanding shares (in million)	149.85	149.65	0.1%
Number of shares outstanding as of 31 Dec. (in million shares)	149.84	149.76	0.1%
Earnings per share (in €)	2.03	2.36	-14.0%
Market capitalization	7,570	8,491	-10.8%
Average trading volume (amount/day)	423,200	519,477	-18.5%